

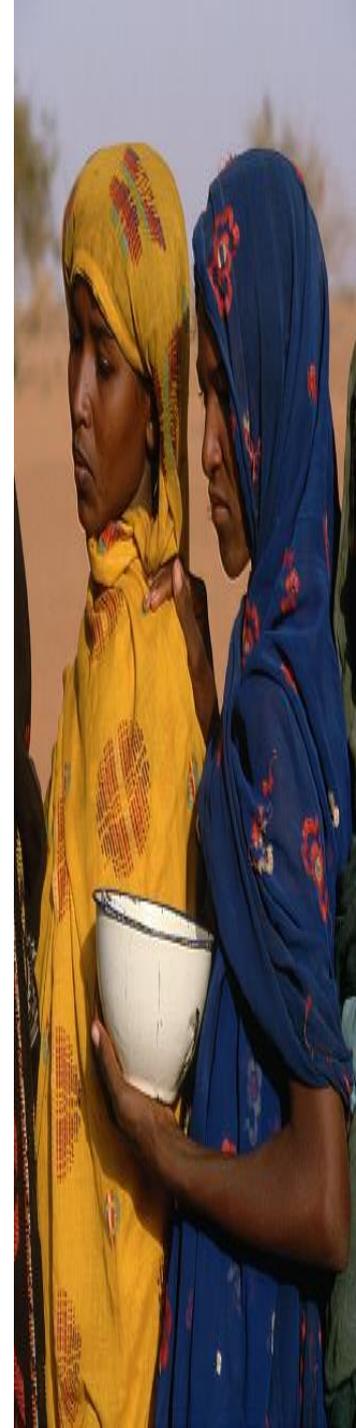


Globalisation and Health: Who is responsible and What should we do?

Graham Lister

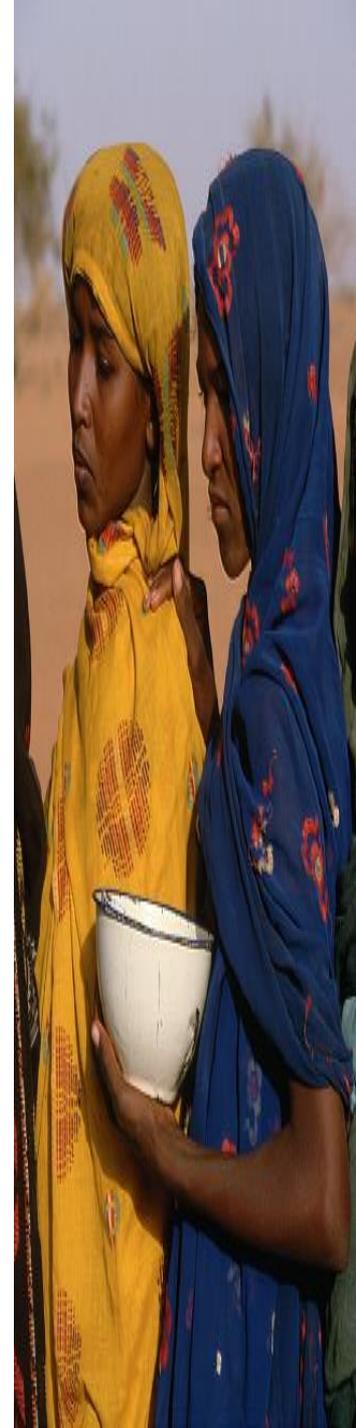
Judge Business School Cambridge

UK Partnership for Global Health



Globalisation and Health

- Globalisation:
 - 1. The processes that are intensifying human interaction across boundaries of nations, time and ideas in economic, health and environment, society and culture, knowledge and technology and political and institutional spheres. Kelley Lee
- Transnational vectors of health
 - Trade and investment
 - Products and Lifestyles
 - Travel and migration
 - Environmental degradation
 - Illegal trade
 - Knowledge and intellectual property
- A second industrial revolution Clare Short



Globalisation and Equity

High Income

- 1.2b people, 84% world income, GDP/cap \$17,500
- Health expenditure \$1400/ cap LEB 72- 82
- Globalisation drives economic growth of 2.5-3.5%
- But greater health and wealth inequity and obesity.

Middle income

- 3.6b, 14.8% world income, GDP/cap \$1,000-5,000
- Health \$ 50-100/cap LEB 60-70 improved health.
- Globalisation drives economic growth 7-9%
- NCD + IDs, high health and wealth inequity.

Low Income

- 1.2b, 1.2 % world income, GDP/cap \$350-1,000
- Health exp \$ 25-50/cap LEB 36-60
- Overall GDP growth 4%
- But 20% decrease in GDP due to HIV/AIDS
- Low investment, barriers to agricultural exports, environmental disadvantages, extreme inequity.





Success, excess and globalisation

- Japan
 - World Health Champions
 - LEB 82 HALE 74
- Takeru Kobayashi
 - World Eating Champion
 - 53 hot dogs in 12 mins
 - Sponsored by Nathans
 - MNE with outlets in Africa
 - Famed in USA amongst
 - First generation with shorter LEB than parents
 - Due to obesity and
 - Corporate greed

The voiceless poor

Somalia food queue

- LEB 47 HALE 35*
- (CF Zimbabwe LEB 36 HALE 33)
- Income ~ \$200 per capita
- 70% malnourished
- Female genital mutilation 95-98%
- Primary school attendance <50%
- Conflict since 1991 a failed state
- Neglected by globalisation
- But Somalia and Zimbabwe have natural resources and fertile areas

*LEB= Life expectancy at birth
HALE= Healthy life expectancy



Globalisation and Women's Health

Sweatshops

- Break 2 or more labour laws
- 90% women
- 25 million women in export processing zones
- Many more in outsourced factories and home working
- Gender/ culture issue
- US and Chinese sweatshops



People trafficking

- 600,000 - 800,000 pa
- 80% women
- Up to 50% minors
- Most for sexual exploitation



Movement of Knowledge

The doctors and nurses

- Europe 1 doctor per 500 - 650 people
- Africa 1 doctor per 10,000 – 15,000
- 30,000 African health workers abroad
- 5,000 doctors 16,000 nurses in UK
- 80% of African doctors in cities
- Rural 1 doctor to 50-60,000 people

The medicines

- TRIPS* =



- 3 by 5 = 1.5 by 6**

*Click on picture to get details of the Doha Trade round

** Latest figures show triple therapy delivered to 1.5 m by 2006



Health is foreign policy in the era of globalisation



Disease leads to poverty, failed states and despair
Health problems may stall the global economy
Need for global governance of global public goods
Because people have rights to dignity and life

Who's responsible?



BILL & MELINDA GATES foundation



I'm lovin' it



The Global Fund

welcome trust



WORLD TRADE ORGANIZATION



GAVI

THE GLOBAL ALLIANCE FOR VACCINES & IMMUNIZATION

Partnering with The World Bank



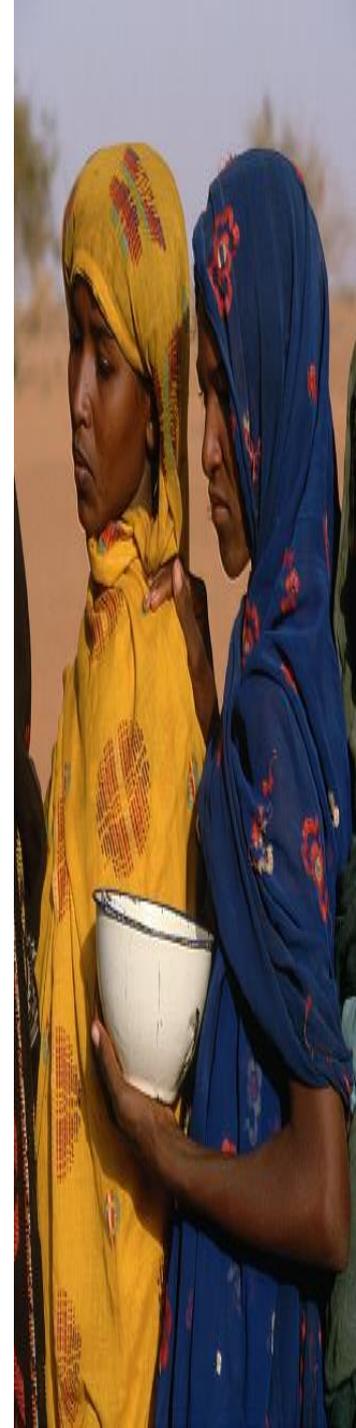


We all are



What should we do?

- Global problems need global solution
 - Based on a society wide response as global citizens
- A new conception of global governance
 - With rules for fair trade, sustainability and fair health
- Developing local and global health leadership
 - Health leaders have to address political and social issues



What are we doing?

- The UK Partnership for Global Health
 - Cross sector awareness and research
- A UK Strategy for Global Health
 - Creating a focus for action to address
 - Trade, migration, knowledge sharing
- Global Health Partnerships
 - Contribution to global health exchange
 - Knowledge sharing for global health



Action at EU level

Global Health Europe

- Led by the European Foundations Centre
- European Perspectives on Global Health: A policy glossary
- Euro briefing for EU Parliamentarians
- Click [here](#)



European Union Role in Global Health

- Action on global health issues at EU level with
- Cross sector leadership provided by Foundations
- Linking to movements in USA and other regions
- Based on European values for health and equity
- Click [here](#)